

## Our Guiding Principles:

Our program's youth participants are not charity cases, but are keyholders to accessing and addressing many of our community's toughest issues, as well as agents to carry resources into our community.

Group mobility rather than individual focus is a key to activating an entire community. Therefore respect for culture and group dynamics is incorporated into all of our actions before individuals are promoted upward.

Our communities can be industrialized more quickly through arts, crafts, and culture than through outside development. We must be industrialized before development can be seen as friendly and supplementary rather than a dominating enemy.

Group dynamics must be balanced and supported with outside partnerships to maintain structural integrity.

The model for our program partners is not to reprogram our community, but to reprogram ourselves around our community and its culture to provide resources and structural support.

Our Workforce development is not simply purposed to help community members find jobs outside our community, but to build our community's capacity to build our community.

## Our Current Collaborations:

Vidant Health - East Carolina University - Pitt Community College - City of Greenville - Greenville Police Department - Uptown Greenville - Service Year North Carolina - United Way of Pitt County - Democracy North Carolina - Uplift Comprehensive Services

## Our Board of Directors:

Jermaine McNair—Chairman

Dr Bob Edwards—ECU Sociology Department Chair

Dr Julie Oehlert, Chief Experience Officer—Vidant Health

Bianca Shoneman, Executive Director, Uptown Greenville

Garrett Taylor, CEO Uplift Comprehensive Services

Tameka Little, RN Vidant Medical

Marques Thompson, Regional Director-Democracy North Carolina

Jamar Jackson —Westgate Community Project Coordinator

David Taylor—Westgate Volunteer Coordinator

Antoinette Litz—Pitt County Public Defender's Office

Nominations Pending . . .

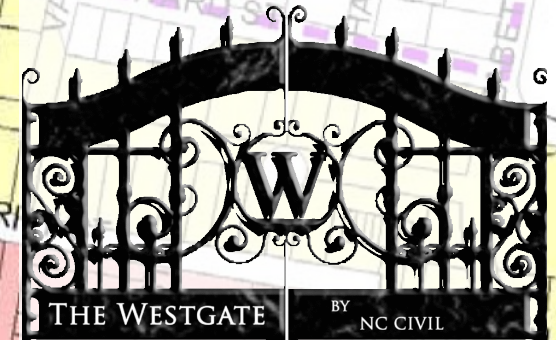
Contact Us with Inquiries or to Support

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## The Westgate Project



## A Gateway

To Cultural Engagement for  
Partnership Collaboration for  
Community Development for  
Economic Sustainability

## In West Greenville



*Non Profit Grassroots  
Community Development*



## Westgate Outreach

### Activating our Community

The Westgate Project serves at risk young adults as community servants. Our work fosters group advocacy, personal development, and citizenship. This process begins by assigning each young adult that enters our program to the Westgate Street Team.

The Westgate Street Team is a community service peer group comprised of young adults from various West Greenville neighborhoods. This group conducts community field missions that include neighborhood canvassing, clean ups, awareness campaigns, and community needs assessments. Youth are selected from this pool for



## Westgate Partnerships

### Supporting Our Community

Various local resource providers strengthen their structural support for the West Greenville community by working closely with the Westgate Street Team, providing resource knowledge & training that empowers Street Team youth to become community resource advocates. These resources improve access to health, economic, legal, and political processes. The resource knowledge and training is reinforced with Human Resource Development, and other educational programs that lead to overall workforce development.

# The Westgate Community Direction

## Driving Our Community

### from Outreach to Organizing:

Using the improved relationships and data gained through Westgate Outreach, the Westgate Project will assist neighborhood residents in identifying partners and organizing community projects to address prevalent issues.

### from Art to Artifact:

Creative expression, talent and skill is rich in our community. The Westgate Project will work to supply community platforms to cultivate our history and culture as well as our skills and talents in material ways to market our community's vibrant and interactive character in a growing city.

### What to Look for:

- Neighborhood Associations
- Umbrella Markets & Outdoor Events
- Culture Trails
- Carpentry programs for Property Exterior Upkeep
- Negotiate Creative Use of Vacant Lots and Community Spaces
- Connectivity to bordering communities